

2023 Markham Carnival



"Explore Team Spirit"-

Children and youth are our future. They will find greater support they need for growth or development from teamwork. Come build up your team and show them the collaboration, encouragement, inspiration and many more.

Sponsorship Package



ORGANIZER

Markham Wesley Centre (MWC)



- Missions:

- ✓ Promote cultural harmony and diversity of the York Region
- ✓ Enhance the overall well-being of individuals in York Region through social, recreational and physical activities
- ✓ Assist new immigrants to adapt to new lives in Canada

AUDIENCE

Local outreach

Across ethnic groups and all ages in the GTA community, in particular the young generation.

Across the globe

With our virtual programs, physical locality will not be a constraint to participate in the event.



Sponsorship At a Glance

Markham Carnival event Sponsorship At a Glance

SPONSORSHIP	\$10,000	\$3,000	\$1,000	\$300
Welcome speech at opening ceremony	✓			
Video at event press conference	✓			
Corporate banner on site	✓			
Video on Social Media	✓	✓		
Logo on Newsletter, Digital Outreach	✓	✓	✓	
Logo on Social Media & Collaterals	✓	✓	✓	
Theatre rental discount	✓	✓	✓	
Organizer website Advertisements	✓	✓	✓	✓
Free team admission to games	✓	✓	✓	✓

Please refer to Individual sponsorship level slides for details.

\$10,000 Event Sponsor

1

Logo on promotional materials, including newsletter, digital outreach and collaterals

2

3-minute welcome speech during opening ceremony

3

Acknowledgement with corporate video at event press conference

4

1-minute video on social media

5

Corporate banner on site

6

Advertisement on Organizer website

7

Free admission of 3 teams to games

8

30% rental discount for Peoples Theatre of Performance Arts

\$3,000

Gold Sponsor

- 1** Corporate logo on all newsletters, digital outreach and collaterals
- 2** 1-minute video on social media
- 3** Advertisement on Organizer website
- 4** Free admission of 2 teams to games
- 5** 20% rental discount for Peoples Theatre of Performance Arts

\$1,000

Silver Sponsor

1

Corporate logo on all social media pages about the event and all collateral

2

Advertisement on Organizer website

3

Free admission of 1 team to games

4

10% rental discount for Peoples Theatre of Performance Arts

\$300

Bronze Sponsor



Advertisement on Organizer website

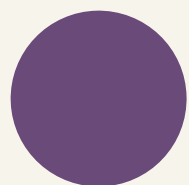


Free admission of 1 team to games



Programs

Aug 19th, 2023
Saturday



Markham Carnival Programs

1

Blessing Walk

Annual fundraising walkathon

Time: 10:00am –11:00am

2

Competitive Games

Fun Games challenge by team of six members, good for team building

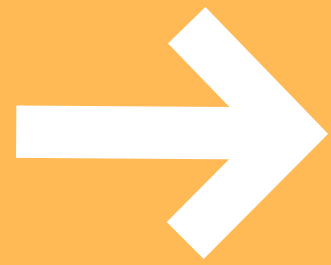
Time: 11:00am – 1:30pm

3

Movie Afternoon

Selected movie for family and friends of all age

Time: 1:30pm – 3:30pm

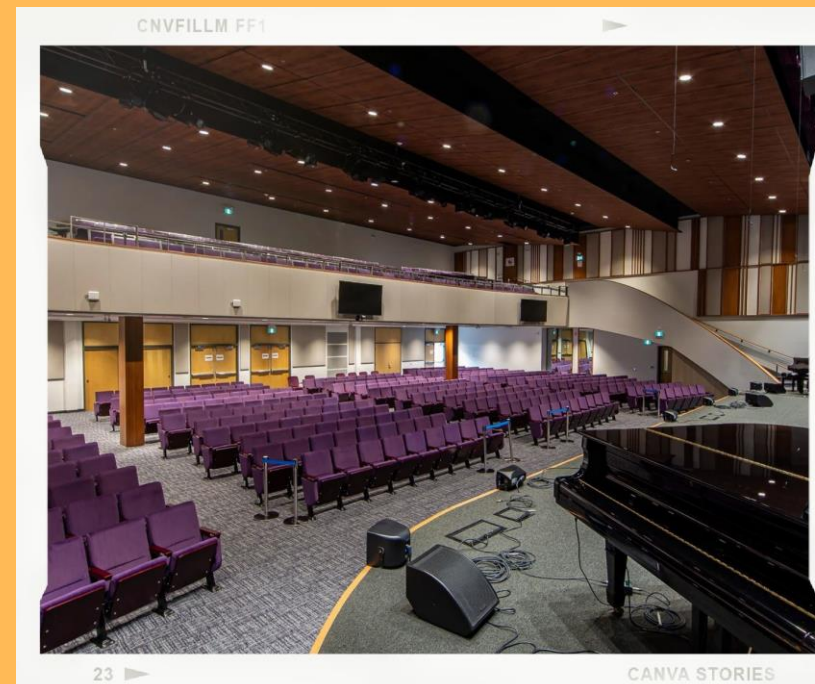
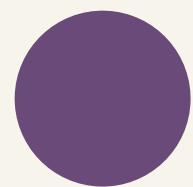


**Support the development
of children and youth
wellness programs**

Fundraising Goal
\$150,000

Exposure Opportunities and Media Impacts

Promotion at Organizers'
Websites
& their Physical Locations



Markham Wesley Centre

- The Centre has more than 2,300 members
- In the past 6 months: delivered 160 workshops and programs (average of 27 workshops/month)
- Total of 6,768 participant head counts and 9,728 followers/visits on its social media

Peoples Theatre for Performing Arts

- Regularly booked by dance competition organizers and other performance producers
- Visited by thousands of competition organizers, performers, and audience from all levels of society



Sponsor Benefits

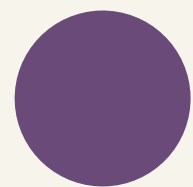


Peoples Theatre for Performance Arts rental discount

- Sponsors are offered with rental discount for the Theatre
- Levels of discount are stated in the Sponsor Tiers in the following page. The offer is valid for 1-year period starting from September 1, 2023 to August 31, 2024. Advanced booking is required. There are black out periods (for instance one week and after week the statutory holidays), and change may apply without prior notice



**To support
& sponsor**



How to become a sponsor?

To support & sponsor



markhamwesley.com

2023 Markham Carnival Sponsorship Commitment Form

Company Name: _____

Contact Person: First Name: _____ Last Name: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Description of products or services provided: _____

Sponsor for (Check all that applies):

Markham Carnival Badminton Tournament Blessing Walk Charity Singing

Carnival Sponsor Packages

Event Title (ET): \$10,000

Bronze (B): \$300

Gold (G): \$3,000

Product (P): \$300

Silver (Si): \$1,000

Signature of applicant: _____ Date of Signing: _____

Visa / Mastercard

Payment Method

Cheque

Total: _____

Total: _____

Name of Cardholder: _____

Cheque Number: _____

Card Number: _____

Date Received: _____

Expiry Date: _____

* Please make cheque payable to "Markham Wesley Centre"

Authorized Signature: _____

Charitable Registration No: 811500115RR0001

For Office Use Only

Client handled by: _____

Approved by: _____

Event Coordinator Signature: _____ Date: _____

Contact us for
the Sponsorship
Commitment
Form and details

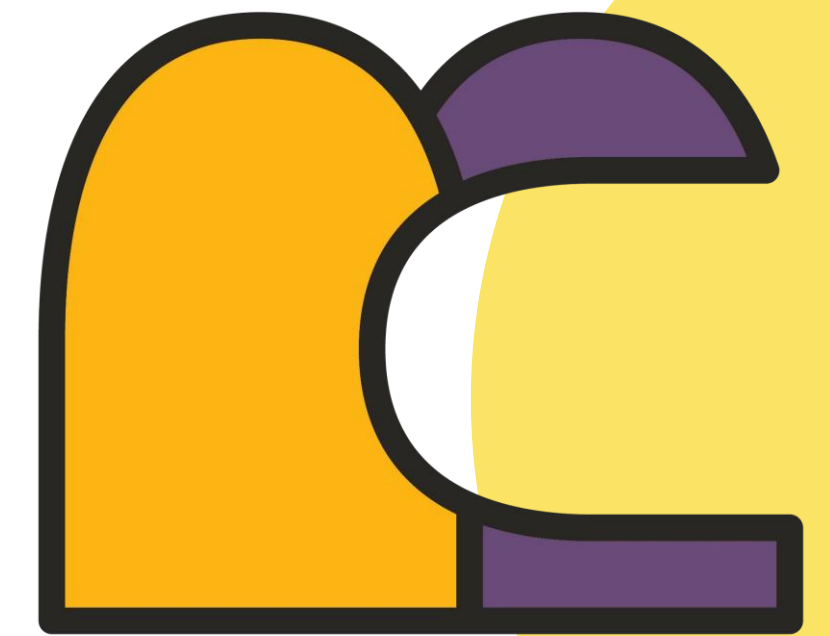
For more information, please contact us below:

647-946-2678

info@markhamcarnival.com

www.markhamwesley.com

CONTACT US



**MARKHAM
CARNIVAL**